

Centex Energy Advantage Breaks Ground In Charlotte Area

Centex Energy Advantage homes: Up to 40% more energy-efficient than a typical 10-year-old home and up to 22% more energy-efficient than a typical new home.

Every new Centex home comes with a big advantage: Centex Energy Advantage. Centex is the first homebuilder to include this package of energy-efficiency features, standard, in every home we build. These innovative features are designed to help you cut your energy usage and cost by providing better control, efficiency, and insulation.

“The cost of owning a home is top of mind for homebuyers today. Centex Energy Advantage addresses affordability by equipping homeowners to operate their homes more efficiently with greater control over energy use,” said Ronny Salameh, division president for Centex Homes in North Carolina. “Centex Energy Advantage is the nation’s most comprehensive suite of efficiency features, included as standard at no extra cost,” Mr. Salameh said. “But a homeowner would spend thousands of dollars in after-market costs for these upgrades on their own.

Centex Energy Advantage is now available in all to-be-built homes ordered from Centex. Homes equipped with these new standard features are now under construction in eight Centex neighborhoods across the Charlotte area. Charlotte’s first Centex Energy Advantage home, located in the Willow Creek neighborhood in Gaston County, is scheduled for delivery in April. Please visit any Centex neighborhood sales office for more information or see centex.com/energyadvantage.asp and centex.com/charlotte/ for details about homes and prices

Helping you reduce your energy costs at no extra cost to you. That’s what Centex Energy Advantage is all about.



Centex Energy Advantage standard package in the Charlotte area include:

- Energy monitor: real-time information about electricity usage and expense can lead to a 4–15 percent reduction in electricity use; 5 Centex is the first national homebuilder to announce the installation of an energy monitor in every home it builds
- Whirlpool or KitchenAid brand ENERGY STAR® qualified appliances
- Lennox high-efficiency HVAC system⁶
- Programmable thermostat(s)
- Low-emissivity windows
- R-38 insulation and radiant-barrier roof sheathing in the attic
- Compact fluorescent lights in high-traffic areas
- Home Operation Guide – This easy to use “playbook” describes strategies to lower your energy and water costs – and lessen your impact on the environment.